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Twycross Zoo
IN THE HEART OF CONSERVATION



Batu, Bornean Orang Utan

TWYCROSS ZOO

SUPPORTING US THROUGH PATRONAGE

Your chance to share and support us in our mission to make a significant contribution to the conservation of our planet

WE NEED YOUR SUPPORT

Twycross Zoo - East Midland Zoological Society Limited was founded in 1963 by Molly Badham and Nathalie Evans. Once famous for training Chimpanzees for Chimps tea parties and TV adverts the ladies later became regarded as world experts in primate care and breeding as a charity since 1972. Twycross Zoo has since modernised into a conservation organisation retaining a focus on Great Apes.

NOW A MODERN CONSERVATION CHARITY LEADING THE WAY



POSITIONED
IN THE HEART
OF THE UK

LEADING THE WAY WITH RESEARCH



With over 70 research projects including our exclusive Ape Heart Project. Our research is in collaboration with leading universities and is a vital part of delivering our mission.

LEADING THE WAY WITH CONSERVATION



Working with partners around the globe we are committed to supporting conservation projects around the world. We are proud to be a supporter of Ape Action Africa in Cameroon rescuing and rehabilitating great apes.

LEADING THE WAY WITH EDUCATION



We are proud to have an award winning recognised education programme reaching over 60,000 students of all ages every year, and delivering STEM based workshops and sessions to thousands.

AS A REGISTERED CHARITY WE RELY ON DONATIONS AND VISITOR SUPPORT. OUR PATRONAGE SCHEME IS A KEY PART OF THIS



PG Tips Advert

RUNNING VITAL BREEDING PROGRAMMES



**LESS THAN 60 AMUR LEOPARDS LEFT
IN THE WORLD**

WELCOMING AND EDUCATING VISITORS



**OVER 600,000 VISITORS BENEFITTING
EVERY YEAR**

SUPPORTING RESEARCH PROJECTS AROUND THE WORLD



**SUPPORTING THE REHABILITATION OF
SPIDER MONKEYS IN BELIZE**

WORKING TO DEVELOP THE UK'S FIRST NATIONAL SCIENCE AND CONSERVATION CENTRE



CURRENTLY SECURING FUNDING

WHAT IS PATRONAGE?

Patronage of Twycross Zoo - East Midland Society Limited is a unique opportunity to enable and support the vital conservation work we do.

As well as running vital breeding, education and research programmes our work is far reaching as we support projects across the globe to support in the conservation of endangered species.

YOUR IMPACT?

As a registered charity we rely on like minded supporters who realise the importance of our work on all of our futures, and our Patrons are key people who join with us in supporting our mission to make a significant contribution to the global conservation of animals and to become a recognised centre of excellence for the conservation and welfare of animals.

Bringing you closer to conservation, Twycross Zoo Patronage offers a unique view into the work in which we do as a conservation charity and we endeavour to keep our Patrons up to date, with regular updates, unlimited access to the Zoo and exclusive events.

Our Patrons are key to our success and we want every one of them to feel special and part of our family.

BE PART OF OUR FUTURE

We're working to develop the UK's first National Science and Conservation. This purpose built centre will offer researchers, from around the world, the opportunity to study the 4 Great Apes, plus over 100 endangered species, in naturalistic complex environments in a world class facility.

LEVELS OF PATRONAGE AND BENEFITS

We value all levels of Patronage but recognise that the amount that can be donated varies therefore we offer levels of Patronage. We truly believe that the main benefit of patronage is a knowledge that your donation enables valuable work and directly contributes to saving the species and habitats of the animals with which we share our planet.

HOW OUR PACKAGES COULD HELP CONSERVATION

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BRONZE PACKAGE

From £600 per year

This is the equivalent of paying for the support of supplying vital life saving medication to injured animals in the wild.

tz

GOLD PACKAGE

From £2,500 per year

This is the equivalent of paying for a selection of our experts to carry out health checks on endangered primates before reintroduction to the wild.

tz

SILVER PACKAGE

From £1,350 per year

This is the equivalent of paying for one of our expert vets to provide life saving help for injured or sick Chimpanzees and Gorillas in Cameroon.

tz

PLATINUM PACKAGE

From £5,000 per year

This is the equivalent of paying for support for a community patrol team to protect a complete forest in Vietnam.

SEE NEXT PAGE FOR MORE DETAILS ON OUR PACKAGES



Diatou (Adult) and Malika (Infant), Bonobo



Jahly, Sumatran Tiger

As patrons we want to say **THANK YOU** and give you something back for your commitment, below is an outline of what you can expect.

PATRONAGE BENEFIT	tz BRONZE PACKAGE	tz SILVER PACKAGE	tz GOLD PACKAGE	tz PLATINUM PACKAGE
Unlimited access to the Zoo – Up to 4 named people	✓	✓	✓	✓
Personalised Patron communication update programme	✓	✓	✓	✓
Discounts and entry to events	✓	✓	✓	✓
Recognition of support on our website and in annual communications update	✓	✓	✓	✓
10% discount on retail, food and drink and events	✓	✓	✓	✓
10% discount on experiences	✓	✓	✓	✓
Official Patronage stamp and logo for personal use	✓	✓	✓	✓
Invitation to quarterly webinar to discuss conservation projects		✓	✓	✓
Exclusive updates and communications on all overseas visits		✓	✓	✓
Book of 5 complimentary tickets to be used with friends		✓	✓	✓
Exclusive group session with TZEM's conservationists to have your say			✓	✓
Personal behind the scenes tour			✓	✓
A dedicated named point of contact at the Zoo who you can speak to regularly to make the most of your Patronage and support				✓
A personalised and tailored experience to suit your interests and learn more about a particular area				✓

All patronage packages are subject to change at the discretion of Twycross Zoo - East Midland Zoological Society Limited. T&C's apply, please see www.twycrosszoo.org/patronage for more details.

HOW TO BECOME A PATRON?

OPTION 1

CALL US

Contact our Sales Team on **01827 883 140** to discuss the options available and to complete your application process.

OPTION 2

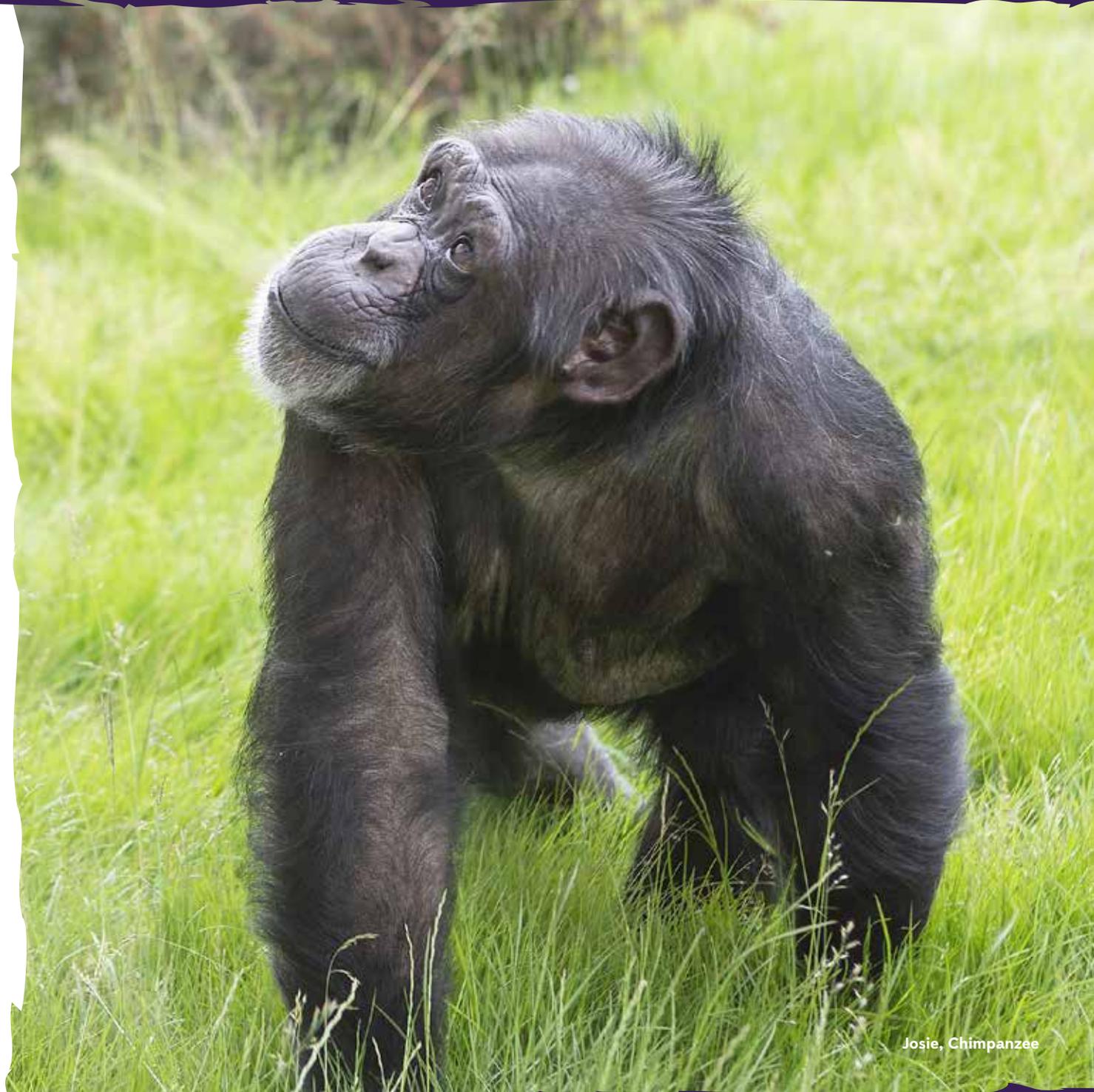
DO IT ONLINE

Visit our website www.twycrosszoo.org/patronage and complete our online application form.

OPTION 3

SEND US YOUR APPLICATION

Complete the short application form on the next page and send to sales@twycrosszoo.org or post to our address and a member of our fundraising team will contact you within 48 hours to progress your application.



Josie, Chimpanzee

PATRON APPLICATION FORM

I am interested in the following type of patronage (please tick applicable)

tz
BRONZE
PACKAGE

tz
SILVER
PACKAGE

tz
GOLD
PACKAGE

tz
PLATINUM
PACKAGE

My personal details

Title	First Name	Surname
Address		
	Postcode	DOB / /
Tel	Email	

Preferred method of contact (please tick applicable)

Tel Email Post

Let us know which of the following interests you the most about the Zoo's work (please tick applicable)

Our breeding programmes at the Zoo Our work to support conservation around the globe
Our education programmes to help children and adults understand the challenges facing many species Our research programmes and contribution to global understanding

Other (please specify)

Please summarise in a few sentences why you wish to become a patron of Twycross Zoo East Midland Zoological Society?

We'd like to keep in touch about our vital conservation work, let you know about great offers we have and keep you up to date with what is new at the Zoo. Please tick this box if you would like to receive this information from us.

Twycross Zoo takes your privacy seriously and will only use personal information to administer your account and provide information about the products and services you have requested from us. To learn about how we use your data, please read our Privacy Policy at <https://www.twycrosszoo.org/legal/privacy-policy/>

Oumbi, Western Lowland Gorilla

Please return the completed form to this address



Twycross Zoo - East Midland Zoological Society Limited
Burton Road
Atherstone
CV9 3PX

or email to sales@twycrosszoo.org

Twycross Zoo - East Midland Zoological Society Limited is a company limited by guarantee and registered in England and Wales, company no. 1060956 and a registered charity, no. 501841.



HUMANS “THREATEN 1 MILLION SPECIES WITH EXTINCTION”

IPBES, Global Assessment Report on Biodiversity and Ecosystem Services

Like most emergencies NOW is not the time for planning or inertia, NOW is the time to act. The human impact on our world is taking its toll, and as a species we all need to take responsibility and drive action to restore the balance between animals and humans and ensure all species can live and thrive in a ‘One World’ future.



Sir David Attenborough

Broadcaster and Natural historian

“If we don’t take climate action, the collapse of our civilisations and the extinction of much of the natural world is on the horizon.”



Dame Jane Goodall

Primatologist and Anthropologist

“Only if we understand, can we care. Only if we care, we will help. Only if we help, we shall be saved.”



Greta Thunberg

Environmental activist and Nobel Peace Prize nominee

“I don’t want your hope. I don’t want you to be hopeful. I want you to panic and act as if the house was on fire.”